



California State Board of Pharmacy
Department of Consumer Affairs
Communication and Public Education Committee Meeting Minutes

Date: February 6, 2023

Location: Note: Pursuant to the provisions of Government Code section 11133, neither a public location nor teleconference locations are provided

Board Members Present:

Ricardo Sanchez, Public Member, Chairperson
Jason Weisz, Public Member, Vice Chairperson
Jose De La Paz, Public Member
Kartikeya "KK" Jha, Licensee Member

Board Members Not Present:

Kula Koenig, Public Member
Nicole Thibeau, Licensee Member

Staff Present:

Anne Sodergren, Executive Officer
Eileen Smiley, DCA Staff Counsel
Debbie Damoth, Executive Specialist Manger

a) Call to Order and Establishment of Quorum

Chairperson Sanchez called the Communication and Public Education Committee Meeting to order at approximately 9:00 a.m. Mr. Sanchez reminded all individuals present that the Board is a consumer protection agency charged with administering and enforcing Pharmacy Law. Where protection of the public is inconsistent with other interests sought to be promoted, the protection of the public shall be paramount.

Chairperson Sanchez advised all individuals the meeting was being conducted via WebEx. Mr. Sanchez advised participants watching the webcast they could only observe the meeting. Mr. Sanchez noted anyone interested in participating in the meeting must join the WebEx meeting using the instructions posted on the Board's website. Department of Consumer Affairs' staff provided general instructions for the WebEx Board Meeting for members of the public participating in the meeting.

Roll call was taken. Board Members present included: Jose De La Paz, Public Member; KK Jha, Licensee Member; Jason Weisz, Public Member; and Ricardo Sanchez, Public Member. A quorum was established.

b) Public Comments on Items Not on the Agenda/Agenda Items for Future Meetings

Members of the public were provided with an opportunity to provide comment for items not on the agenda or agenda items for a future meeting.

c) Approval of the July 19, 2022, Communication and Public Education Committee Meeting Minutes

Chairperson Sanchez referenced the draft July 19, 2022, Communication and Public Education Committee Meeting Minutes included in the meeting materials.

Members were provided an opportunity to comment; however, no comments were made.

Motion: Approval the July 19, 2022, Communication and Public Education Committee Meeting Minutes

M/S: De La Paz/Weisz

Members of the public were provided an opportunity to comment; however, no comments were made.

Support: 4 Oppose: Abstain: Not Present: 2

Committee Member	Vote
De La Paz	Support
Jha	Support
Koenig	Not Present
Sanchez	Support
Thibeau	Not Present
Weisz	Support

d) Discussion and Consideration of FAQs about Mobile Units

Chairperson Sanchez advised Senate Bill 872 allows a county, a city and county, or two special hospital authorities to operate a mobile unit as an extension of the

pharmacy license held. Mr. Sanchez noted the law authorizes the mobile unit to dispense prescription medications (except controlled substances) under specified conditions. Mr. Sanchez noted the measure also required notification to the Board 30 days before beginning or discontinuing use of a mobile unit. Mr. Sanchez reported staff developed a standardized form for notifying the Board regarding operating a mobile unit. Mr. Sanchez added staff also developed FAQs to assist licensees in complying with the new law. Mr. Sanchez noted drafts of the standardized notification form and the FAQs were included in the meeting materials.

Members were provided the opportunity to comment.

Member De La Paz requested the municipality under which they are operating be added to the form. Executive Officer Sodergren added the form can be updated and noted the information was maintained in the licensing records.

Member De La Paz added the FAQ was very informative and asked if in the event of a natural disaster if the 30-day notice was exempted. Ms. Sodergren noted that would be under a different authority in the law.

Member Weisz thanked staff for the comprehensive and informative FAQ. Mr. Weisz requested staff to track information and provide updates in subsequent meetings to the utilization of the mobile units. Mr. Weisz also requested if there was additional input on the rollout that weren't anticipated or additional FAQs added.

Members of the public were provided the opportunity to comment; however, no comments were made.

Motion: Approve the notification form with modification requested related to adding municipality to the form and approve the FAQs as presented.

M/S: De La Paz/Weisz

Members of the public were provided an opportunity to comment; however, no comments were made.

Support: 4

Oppose:

Abstain:

Not Present: 2

Committee Member	Vote
De La Paz	Support
Jha	Support
Koenig	Not Present
Sanchez	Support
Thibeau	Not Present
Weisz	Support

e) Update on Communication and Public Education Activities by Staff

Executive Officer Anne Sodergren provided an update on Communication and Public Education Activities by staff.

Ms. Sodergren advised the January 2023 issue of The Script was published and available on the Board's website. The newsletter included articles about news pharmacy laws for 2022, the end of the COVID-19 state of emergency, sharps waste programs, revised USP chapters, and other topics.

Ms. Sodergren reported the list of activities by individual staff members was included in the meeting materials. The day long prescription drug abuse prevention training was provided in November 2022 as well as a staff member provided a presentation to a local chapter on inspections. Ms. Sodergren advised included in the meeting materials was public education related to the Opioid, Heroin, Fentanyl, and Prescription Drug Abuse Awareness Month in September 2022 which was done in partnership with the Department of Consumer Affairs and the Medical Board of California including both consumer facing and licensing facing messages.

Ms. Sodergren advised several campaigns were being developed to bring back to the July Board Meeting including treating pharmacy staff with courtesy and education campaign regarding ISMP from the Medication Error Reduction and Workforce Committee. Ms. Sodergren reported staff was also working on a more engaging self-assessment process for licensees.

Members were provided the opportunity to comment.

Member De La Paz asked other than Twitter what other social media platforms were being used. Ms. Sodergren advised the Board had a Twitter account and DCA has other platforms. When the Board partners with DCA, the Board is able to leverage the use of DCA's other social medial platforms. Mr. De La Paz recommended using other

platforms (e.g., Tick Tok, etc.) used by youth for campaigns targeted to youth (e.g., opioid abuse, etc.).

Members were provided the opportunity to comment; however, no comments were made.

Ms. Sodergren provided meeting materials reflected media inquiries received during the third and fourth quarters of 2022.

Ms. Sodergren provided Public Information Officer Bob Dávila retired and was a loss to the Board. Ms. Sodergren added the Board will work with the Department of Consumer Affairs and recruit to backfill for the Public Information Officer. Chairperson Sanchez recognized the hard work done by the Executive Officer, Public Information Officer and Board staff. Mr. Sanchez congratulated Mr. Dávila on his retirement.

f.) Future Meeting Dates

Chairperson Sanchez advised the next Communication and Public Education Committee meeting was set for July 19, 2023. Mr. Sanchez advised his term as a Board Member would end in June 2023. Mr. Sanchez advised this would be his last Committee Meeting as Chairperson. Member Weisz thanked Chairperson Sanchez for his work as Chairperson.

Chairperson Sanchez adjourned the meeting at 9:27 a.m.