



**California State Board of Pharmacy**  
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STATE AND CONSUMER SERVICES AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

## NOTICE OF MEETING and AGENDA Communication and Public Education Committee

**Date: July 14, 2010**  
**Time: 10 a.m.**

Contact: Virginia Herold  
(916) 574-7911

**Place: Department of Consumer Affairs**  
**El Dorado Conference Room, Second Floor N-220**  
**1625 N. Market Boulevard**  
**Sacramento, CA 95834**

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Tessa Fraga at (916) 574-7912, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. A quorum of the board may be present at committee meetings. Board members who are not on the committee may observe, but may not participate as a committee member or vote.

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### Call to Order

**10 a.m.**

1. Review and Discussion of the 39th Annual Report of the Research Advisory Panel of California
2. Development of Consumer Education Videos for the Board's Web Site
3. Update and Discussion on Consumer Fact Sheet Series with California School of Pharmacy Interns
4. Public Education Materials Under Development and Proposed for the Future
5. Future Assessment of the Board's Public Outreach Materials
6. Update on *The Script*
7. Request to Develop Readiness Articles for Pharmacy Responders for Disaster Response
8. Public Outreach Activities Conducted by the Board
9. Development of Policy for Activation of the Board's E-Mail Notification Subscriber Alert System
10. Web Casting of Board and Committee Meetings
11. Strategic Plan Update for the Communication and Public Education Committee for 2010/11
12. Public Comment for Items Not on the Agenda\*

*\*(Note: the committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except to decide to place the matter on the agenda of a future meeting. Government Code Sections 11125 and 11125.7(a))*

### Adjournment

**12 Noon**

**Meeting materials will be available from the board's Web site by July 9, 2009**