



**California State Board of Pharmacy**

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STATE AND CONSUMER SERVICES AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

**NOTICE OF MEETING and AGENDA  
Communication and Public Education Committee**

**Contact Person: Virginia Herold  
(916) 574-7911**

**Time: 9:30 a.m. – 12 noon**  
**Date: September 22, 2006**  
**Place: Department of Consumer Affairs  
El Dorado Conference Room (Second Floor)  
1625 N. Market Boulevard  
Sacramento, CA 95834**

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Candy Place at (916) 574-7912, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

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***Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.***

Call to Order 9:30 a.m.

1. Consumer Fact Sheet Series with UCSF's Center for Consumer Self Care
2. Update on the Activities of the California Health Communication Partnerships
3. Update Report of *The Script*
4. Recent Study of Patient Medical Literacy
5. Development of New Consumer Brochures
6. Development for a New Notice to Consumers as Proposed by AB 2583 (Nation)
7. Miscellaneous Consumer Issues/Articles in the Media
8. Evaluation of the Board's Consumer Materials
9. Update on the Board's Public Outreach Activities

Adjournment 12 noon

*Meeting materials will be on the board's Web site by September 11, 2006*